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Subhodh Gupta: His Art and New Political Moralism?

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Abstract—*The crisis of the leftist politics and ideology has shown that the radical thinking associated with theory is out of sync with our times. The fields of Arts and humanities offering specialized teaching discourses and practices to refashion creativity have seen new intention and impetus, with the rise of new economy and marketisation of educational institutes. Due to these factors, cultural formations and reproductions have undergone drastic changes. In the case of our country the change in politico-theoretical stand resulted with the waning of Congress party, social and philosophical position of the society has eventually endured to the New Right by adopting and catering to the feelings of the majority. In this light these investigators would examine the art works of Shri Subhodh Gupta done around the turn of this century. The main objective of this paper is to find how he has transformed his visual language to meet the demands of the regime and its supporters.*

Keywords: *Socialism, theory, New economy, Marketisation of Universities, New Rightideology and cultural transformation.*